

SLO Healthcare Workforce Partnership  
Funding & Advocacy Committee  
February 19, 2025

**Attendees:** Susan McGraw (Partnership Project Coordinator), Elias Guzman (CHC), Lisa Fraser (CFS/Promotores), Jessica Peckham (DNP, North County)

Discussion related to the updated Strategic Action Plan:

- Funding:
  - Wineries will be offering more grant funding. 1% tax on wine retail sales to be directed back to the community.
    - Justin Winery: Releases an annual RFP for grant funding specific to the north county. Google Justin Winery grants for more information. \$50,000 opportunity with a health and human services focus. We will see more opportunities like this over the next year.
    - CFS has been a non-profit for 25 years, applied every year, and was awarded twice with about \$20,000 for each award.
    - 1% tax pooled by wineries who agreed to this and reinvest it back in the community, with estimates of about \$1.5 million each year.
    - The Partnership may be perceived as more impactful than in individual non-profit.
  - CenCal Health announced last week another community funding opportunity (Community Investment Fund) that support their requirements to invest in the local community, which is separate from the current grant that is pending.
  - There is good reason to be optimistic about funding opportunities in the SLO area.
  - The Partnership needs to identify how to create a fiscal agent to continue to receive funding.
  - Cal Poly students: Could they be used for data collection to support grant applications?
  - Chevron offers private funding for community development. They are required to give away a certain percentage to the community (San Ardo, near Paso).