

Strategic Action Plan for Committee #3:

Fund Development & Advocacy

Updated 3/19/25





Strategic Action Plan 2024 to 2026 Updated 3/19/25

Strategic Priority #3: Fund Development & Advocacy	Responsible Work Group: Fund Development & Advocacy Committee
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- Success Measures:**
- # of funding sources identified
 - # grants applied for (# of joint grants/# of individual organization grants)
 - # grants received (# of joint grants/#of individual organization grants) & amount of funding received (\$).
 - # of advocacy meetings with decision makers/legislators for retention and pathway funding support
 - Complete plan for outreach to decision makers

Goal #1 - Identify Funding/Investment Opportunities:
By 2026, increase number of funding streams dedicated to healthcare workforce initiatives by 10%.

Tactics/Action Steps	Responsible Parties	Timeline			Status
		2024	2025	2026	
1. Current Funding for Healthcare Workforce Dev.: a. Identify current funding being used to support workforce development activities in SLO County and compile information on funding that has been received by Partnership members that could be complementary to Partnership goals. b. Website Funding DataBase: Update regularly.	Susan McGraw & Committee	X	X	X	
	Susan McGraw	X	X	X	
2. Research & Apply for Potential Funding for Healthcare Workforce Development Initiatives: a. CenCal Health (Pending 4/25?) b. HCAI/HRSA (ongoing) c. California HealthCare Foundation d. Employment Training Panel of California e. SLO wineries/local corporate sponsors f. Mental Health Services Act Restructuring to PH prevention dollars (TMHA cuts? County BH cuts?)	Susan McGraw Elias Guzman?	X	X	X	2a. CenCal grant pending (2/25). 2b. HCAI: addressing the limitations of HPSA designations for SLO.
3. Implement innovative ways to fund internships, retention programs, or other Partnership workforce initiatives: a. Solicit sponsors to support summer internships, career exploration fairs, the Community Forum, and other Partnership initiatives. b. Explore the possibility of using the Community Foundation as a fiscal agent for programmatic funding received for Partnership initiatives.	Susan McGraw & Committee	X	X	X	3a. HCC partnership will bring some funding for summer internship program. Pending CenCal Health grant could add stipend \$\$.
	Susan McGraw & Michelle Shoresman	X	X	X	



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Goal #2 - Advocate for Legislative or Policy Changes:
Annually meet with local and state elected representatives to highlight the healthcare workforce needs and allocate dedicated funding to address those needs.

Tactics/Action Steps	Responsible Parties	Timeline			Status
		2024	2025	2026	
<p>1. Conduct Research to Support Advocacy Efforts: Research topics relevant to the Partnership that could benefit from advocacy at the local/state/federal level including:</p> <ul style="list-style-type: none"> a. Clarifying the Medical Service Shortage Areas (MSSA) / HPSA data that currently suggests there are no primary care shortage areas in SLO Cty. b. Research innovative, state or national best practices to address the impact of broader community-level concerns on recruiting and retaining the healthcare workforce (i.e., SLO County cost of living, housing, and childcare). Examples: <ul style="list-style-type: none"> o Tax credits for healthcare employees o Affordable housing for healthcare employees c. Identify and contact professional groups associated with physical, behavioral, oral, or public health providers that do healthcare advocacy. d. Obtain and maintain a list of pending bills for advocacy from the offices of Senators Laird & Limon, Congressmen Carbajal & Panetta, Assembly Members Addis & Hart. 	<p>Susan McGraw Committee</p> <p>Jessica Peckham Committee</p>	<p>X</p> <p>X</p> <p>X</p>	<p>X</p> <p>X</p> <p>X</p>	<p>X</p> <p>X</p>	<p>Extensive MSSA research done in 2024. Still in process.</p> <p>Jessica Peckham identified some associations with contact info. in 2024.</p>
<p>2. Develop & Implement Advocacy Efforts: Determine the appropriate decision-making body to influence for each topic and develop a plan to advocate for change on each topic.</p> <ul style="list-style-type: none"> a. Develop supporting materials (e.g., talking points) to advocate to the appropriate decision-making body on each designated topic. b. Discuss meeting with Senators Laird & Limon, Congressmen Carbajal & Panetta, Assembly Members Addis & Hart to advocate on specific topics. 	<p>Committee</p>	<p>X</p>	<p>X</p>	<p>X</p>	<p>2024: Met with staff of Congressman Carbajal & ASM Dawn Addis; Yessenia Echevarria spoke at Forum;</p>